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TOD

**THE UNITED SYNAGOGUE
ERUV COMMITTEE**

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TEL 071-433 3434 FAX 071-433 3934



Key points arising from meeting DAS/Shimon Cohen 10/11/92

SC Observations

Nobody knows what we're talking about

Need to address negative issues

Remove ignorance

Not a ghetto

Damage has been caused to public opinion

Needs to be seen as asset to the area

Literature too aggressive for compassionate issue

Map looks like Jews are carving out an area for themselves

Jews feeling uncomfortable with orthodox environment

Councillors get information from non-orthodox Jews

Keep Rabbis out - secular, social approach

Pictures of what it will look like

Advertorial - v good

Bradley-type letter excellent

Approach local community for sponsorship or at least supportive message

Asians

Church

Use local dignitaries/famous to endorse

Dennis Norden

Henry Cooper

MPs

Stan Flashman - Barnet Football Club