

copy: Laurence Regner

Edward Black Brian Benenblut

THE UNITED SYNAGOGUE
ERUV COMMITTEE

3 pages



UNITED SYNAGOGUE

9 WEST HEATH ROAD LONDON NW3 7UX
TEL 071-433 3434 FAX 071-433 3934

Mr. Shimon Cohen
Lowe Bell Communications Ltd.
7 Hertford Street
London W1Y 7DY

16th November 1992

by fax

Dear Shimon,

I found our meeting the other day most useful and I particularly appreciated your forthright and constructive comments about our approach to the Eruv. I think you will find that we have taken your comments on board!

We have reviewed our plans leading up to the planning meeting which is now set for January. Our main activities will be:

- | | |
|--|--|
| Information
Broadsheet | <i>We will produce a tabloid format broadsheet for distribution through the Hendon & Finchley Times 8th January 1993.

It will comprise informative interviews and articles to address the basic lack of knowledge that you highlighted and will present material and testimonials from the USA and Australia.</i> |
| Sponsorship &
Endorsement | <i>We will look for sponsorship and/or endorsement, as we discussed, from local personalities, traders etc. This would be produced as a paid advert in the H&F Times immediately prior to the planning meeting together with the release of Mayor Tom Bradley's letter as 'accompanying' news.</i> |
| The Press | <i>The Times Saturday Review gave us positive support this weekend and we are expecting a favourable article in the Independent Magazine in 2 or 3 weeks time.</i> |
| Petitions | <i>The Council are obliged to report petitions of more than 6 valid signatures. They will be inviting comment on the last amendments during the first week of December and we will organise through the US communities to deliver street-by-street petitions.</i> |
| Coffee
Meetings | <i>We have been advised of the effectiveness of informal evening meetings where a local resident (? dignitary) invites a number of couples with their councillor to discuss a local issue.</i> |
| Personal
Lobbying | <i>Obviously critical.
We have teams of concerned people meeting councillors.</i> |

We talked about Lord Jakobovits's possible further assistance and Jeremy Hershkorn from Norrice Lea is trying to set up a meeting for Lord Jakobovits with Roy Schutz and Frank Davis.

What did become clear from our strategy meeting last night was that the most significant contribution that Lord Jakobovits could possibly make would be to ask Baroness Thatcher for her endorsement of the eruv, addressed to the Conservative Councillors who were within her constituency, namely John Tiplady, Chairman of the Planning Committee and Mary Phillips.

You may be interested to see the attached letter from George Bush and perhaps the way to approach it would be for us to draft an endorsement that she would be willing to send to those councillors and allow us to publish.

As you and I discussed, given that we have a number of Conservative councillors committed to us, were Labour to vote as a block, we would be home and dry. The person in the driving seat is Councillor Rudolf Vis (East Finchley) with whom I have already had one meeting and I would like to ask your help by joining me for a second meeting with him to talk about the political benefits of Labour backing the eruv. I really would welcome your experience and skills to help me with that meeting.

Please let me know that I can count on you and give me some alternative dates.

I know that I am making great demands on your support but the fact is, Shimon, that a large number of women, frail and handicapped people are relying on us to succeed.

Warm Regards,

A handwritten signature in black ink that reads "David Schreiber". The script is cursive and fluid, with the first name "David" being more prominent than the last name "Schreiber".

David Schreiber