

THE UNITED SYNAGOGUE ERUV COMMITTEE

9 WEST HEATH ROAD LONDON NW3 7UX
TEL 071-433 3434 FAX 071-433 3934



UNITED SYNAGOGUE

7th September, 1992

Distribution:

*Rabbi Isaac Bernstein
Dayan Ivan Binstock
Dayan Ch Ehrentreu
Rabbi E Jackson
Rabbi Alan Kimche
Rabbi S Silberg*

*Tony Ansell
Laurence Begner
Edward Black
Joe Bloomberg
Henry Dony
Michael Goldblatt
Michael Goldmeier*

*Leo Grahame
Jeremy Hershkorn
Alan Perrin
Michael Posen
Jerry Shatskes
Lionel Shebson*

INFORMATION UPDATE

You are well aware of our success in achieving the approval of Barnet Public Works Committee - 10 votes for, 2 abstentions and none against - after starting with the support of only two councillors!

The next, and final, step is to gain planning approval. Barnet have now advertised in the Hendon & Finchley Times and called for public comment by the 18th. September. The South and Western planning committees will consider the application towards the end of October and it will come to the full Town Planning & Research committee on the 11th. November for majority decision.

Of the 20 councillors concerned, we can rely on 6 or 7 to support us as of now and 2 or 3 are definitely against - probably including the chairman. There is a lot of pressure within the conservative group, led by Roy Shutz (Hampstead Garden Suburb), against the Eruv. Similarly the Hampstead Garden Suburb Trust and its Chairman, Lord McGregor are opposed. Even though there are no constructions or wires anywhere in the Suburb - they are still vehemently against and will try to use their influence on Barnet to block the Eruv.

PLAN OF CAMPAIGN

After discussion with Michael Goldmeier and other members of the committee, it has been decided to launch a 3 pronged campaign.

1 Write-in

The council has invited letters - and letters they shall get!

It really is imperative to flood the council with individual letters. The officers are obliged to report the numbers of letters received and, as we learnt from Public Works, the councillors are really sensitive to this expression of public interest.

The letters do not need to be long or learned. I do ask you, please, to make every effort, as previously, to get people to write. And we don't have much time. The council have set the 18th. September as a deadline, so we need to get letters off by the 16th.

Please give thought and effort to maximising this effort in your community.

I will be printing off the enclosed poster, in hard-hitting red & black, and inserting it in the JC distribution this coming Friday, 11th. September. Posters will be delivered to the shuls on Friday.

What can you do?

- **Place the posters prominently on bulleting boards, community centres etc**
- **Write to all members**
- **Announce the campaign from the pulpit**
- **Start 'pyramid' chains of letter-writing**
- **Call friends outside the community to start similar chains**

2 Lobbying

Once the letters have been sent, we will focus on personal lobbying of councillors. Laurence Begner will coordinate this effort again - after his outstanding success last time around! Please come forward and offer your help and particularly canvass people to see who has personal contacts on the council and let Laurence know (203 3635)

3 Publicity

I will be pulling together a PR program to coincide with the final vote - (no details in case we have a leak !?). If anyone has got any ideas to add, please let me know.

